

THE MISSISSIPPI SCHOOL FOR MATHEMATICS AND SCIENCE FOUNDATION
BOARD OF DIRECTORS MEETING
3 March 2018
Jackson, MS

Members Present: Dillon Allen, Cynthia Henderson, Ryder Taff, Germaine McConnell, Orlando Hill, Mattie Clay, Nathaniel Clay, Jennifer Sloan-Ziegler, Sheila Westbrook

Members Present by Phone: DJ, John Davis, Jason Christiansen, Tom Richardson, Crystal Lauderdale, Holly Krogh, Kimberly Padeletti, Chad Edmonson

Guests Present: Kassie Brooks

There being 17 of 27 members a quorum was present.

MEETING CALLED TO ORDER

Cynthia Henderson called the meeting to order and welcomed all members. Dillon Allen promptly made a motion to approve minutes from the 26 August Meeting. Minutes were approved.

SCHOOL REPORT

Dr McConnell presented the school report. He reiterated the School Mission “to enhance the future of Mississippi in the global society” by meeting individual needs with teacher leaders and engaging in aggressive outreach. He highlighted some successes and how MSMS is leading the way.

Faculty needs: The school needs an Engineering Professor and a Coordinator for outreach. Outreach is currently being done by some teachers. The administration is aiming for 275 students.

Legislative update: Dr. McConnell presented the legislative priorities. Chuck Younger has been a good ally for MSMS.

Dr. McConnell highlighted several facility updates completed and in process.

The Alumni of the Year Award was discussed. Discussed the Charles Brown award and debated merits of contacting nominees during the process. Decided it was probably best (at least this first year) to not contact the nominee during the process.

Cynthia moved that we accept the school report. The School Report was accepted unanimously.

FINANCIAL REPORT

Cynthia presented the milestones of 2017. We met dollar amount goals but fell short on several participation goals. Discussing details of Donor Demographics, noted that "Friends" category has vastly expanded because of FB giving push at the end of last year. We are moving to a new system so we should have better tracking on who is giving.

Chad discussed the Charles Schwab account. Returns were good for our allocation and approach to the market. We got quite deep into the weeds discussing the new tax law.

Cynthia motioned that we accept the financial report. The Financial Report was accepted unanimously.

P.L.U.S. REPORT

Holly Krogh gave the P.L.U.S. Report.

MSMSAA REPORT

Kim Padeletti gave the MSMSAA Report. Exceeded goals of alumni meet ups. DC and Chicago most successful. She recommended 2-3 quality meet ups a year in the future. They are working on DC and Atlanta meet ups.

Chad Edmonson appears to be advocating for a Hattiesburg Alumni Meetup. "A graduation party would be a blast."

Privacy policy was discussed but no final policy was established.

EXECUTIVE COMMITTEE REPORT

Cynthia Henderson presented the executive committee report. The report was approved unanimously.

FOUNDATION ACTIVITY REPORT

Cynthia Henderson presented the Foundation Activity Report. She has some Facebook advertising. Amazon smile is generating checks of \$300-400 each quarter.

We discussed migrating to the new database, NeonCRM. We will vote on it in the budget. The largest issue will be implementation costs.

We discussed Alumni Weekend. Everyone who gave over \$1,000 will get an invitation to the donor appreciation brunch. Jennifer Sloan-Ziegler and Ryder Taff were tasked with securing adequate sparkling wine for the brunch.

Jennifer Sloan-Ziegler motioned that we accept the Foundation Activity Report. The report was approved unanimously.

Motion was made for us to take a break. The motion was approved unanimously.

OLD BUSINESS

No fundraising policy was presented. Privacy policy was discussed. School wants to view information on the alumni for contact information and professions. Concern is that some alumni are concerned about sharing information with the school.

Motion for Kassie to provide a list of alumni names only to the school was made by Chad. The motion was approved unanimously.

Proposal was made to move forward with a request to opt-in to share information with the school.

NEW BUSINESS

Board Memberships: Simi Mittal and Shannon Eubanks have resigned from the board. Two would like their membership extended. Cynthia motioned that Owen McQuire's membership be reinstated. Motion was made to not accept Jeremy Abernathy back as a board member. Motion was made to accept Dr Karen Lundy as a member of the board.

A large planned gift was discussed, particularly with concerns around endowment policy. No action was taken.

Discussed giving the Needs Wants and Wishes account back to the Executive Director directly. Dr McConnell will look into it to make sure that is ok. No action was taken.

Orlando motioned that we approve \$48,440 for the foundation budget for the year. The motion was approved unanimously.

Dr McConnell discussed MSMS budget requests. Total funding requests of \$73,394 were made by MSMS. Orlando Hill motioned that we approve the budget requests. The motion was approved unanimously.

NEXT MEETING

Next meeting date was set for June 23rd.

ADJOURNMENT

There being no other business Cynthia moved that we be adjourned. We adjourned.